

# Step by Step Wire Jewelry

## WRITER'S GUIDELINES

*Step by Step Wire Jewelry* is a magazine published five times a year from Interweave Press. *Step by Step Wire Jewelry* is primarily project-oriented, with step-by-step instructions for creating wire jewelry, as well as tips, tools, and techniques. Our readers are active amateurs and practicing professionals, therefore, articles range from beginner to expert level. Writers must be able to substantiate that material submitted is accurate and must make sure that all steps involved in the creation of the piece are feasible using the tools listed. Nothing should be needed beyond the scope of what is contained in the article in order to complete the project.

Queries are preferred prior to submissions; a brief description and image will suffice initially. We encourage contributors to study several recent issues of *Step by Step Wire Jewelry* to become familiar with our approach and style. All accepted work is subject to editing at our discretion.

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### SUBJECT

- Wire jewelry and design with an emphasis on all methods and materials used in wirework.

### FORMAT

- We work with Microsoft Word but can read most word processing packages. A hard copy of the text must accompany each project. Text may be e-mailed or sent on 3.5" PC-compatible diskettes or CD's. Text must be available electronically.
- Please include author name and contact information (address, phone, e-mail, Web address), project title, level of experience required, a brief paragraph of background information to preface the project, a brief bio of yourself, a complete list of tools and materials required (including any Trademark™ or Registered Trademark ® symbols), and project text with clearly numbered instructional steps. We prefer generic product descriptions to brand names but will publish brand names provided the writer explains her or his preference for the brand (which may include the fact that it is the only one she or he has tried).
- Please offer resources for hard to find items.
- Any projects involving the use of acids, abrasive chemicals, or machinery that could result in injury must include appropriate precautions in the article.
- Projects are normally between 700 and 2,500 words. Projects may be run serially.
- Where to send your text: If text is e-mailed, please include Step by Step Wire Jewelry in the subject heading and send to [dpeck@interweave.com](mailto:dpeck@interweave.com) or mail to Step by Step Wire Jewelry, 300 Chesterfield Parkway, Suite100, Malvern, PA 19355.

### ARTWORK

- Step by Step projects require illustrations or photographs accompanying each step. All images should be labeled and captioned to correspond with the appropriate step instruction. While all images submitted may or may not be used, we reserve the right to determine what will best illustrate the project so that it is clear to the reader. A photograph of the artist is also requested for inclusion with the project.
  - We require a photograph for EVERY SINGLE step. They can be taken with your hands and tools in the picture or without, though photographs on the pliers are often more illustrative.
  - The required format for artwork:
    - High-resolution digital images saved at **300dpi** and a **minimum of 3"x3"** print size. Images may be sent via e-mail, however, files exceeding 1.5mb should be sent on disk or CD.
    - Camera-ready line drawings or computer generated illustrations. Line drawings that are technically precise but need to be redrawn for publication are acceptable.
    - Optional: High quality color slides of the finished work.
    - The actual finished piece must be available for photography, if requested. Please indicate the value of each piece(s) for return shipping insurance coverage.
  - Where to send your artwork: If art is e-mailed, please include Step by Step Wire Jewelry in the subject heading and send to [dpeck@interweave.com](mailto:dpeck@interweave.com) or mail to Step by Step Wire Jewelry, 300 Chesterfield Parkway, Suite100, Malvern, PA 19355.
- ### FEES
- Writers must complete a rights agreement and W-9 form.
  - Step by Step Wire Jewelry pays a nominal fee to contributors upon publication of the article. Fee is based on length and complexity, and determined by the editor.